

**NWIHA January 2023 Presentation** 

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#### **RCAC's mission and vision**

- RCAC provides training, technical and financial resources and advocacy so rural communities can achieve their goals and visions.
- RCAC envisions vibrant, healthy and enduring rural communities throughout the west.





#### **RCAC's core values**

- Leadership: identifies innovative strategies to further rural community and economic development and inspires partners to achieve great outcomes
- Collaboration: achieves superior results by respectfully and inclusively identifying partners
- Commitment: works with passion and dedication to improve rural communities and the lives of their low-income residents
- Quality: produces exceptional work products to help our partners
  meet their goals
- Integrity: practices the highest professional standards and cultural competency in our work

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#### **Environmental infrastructure services**

- Water, wastewater and solid waste assistance
- · Tribal Circuit Rider program
- Agua4All, addresses a lack of affordable drinking water in rural California



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# Building Rural Economies

Trains and builds community support for local entrepreneurial development • Outcomes through the BRE Program since

- 2014:
- · 16 new businesses created
- 62 new business ventures created
- 20 existing businesses expanded
- 24 existing business ventures expanded
- 10 existing business retained 25 existing jobs retained
- 104 new jobs created



#### Lending

 Housing, environmental infrastructure or community facilities

· Household wells and septics



- Community development loans available to Tribes, Tribal entities and individuals in the Southwest
- Small Business loans including Re-Emerging Loan Fund (RELieF)

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#### **RCAC Housing Programs**

- HUD Certified Housing Counseling
- Development Solutions
- Technical & Management Assistance for USDA 523 Mutual Self-Help Grantees
- Disaster Recovery
- Tribal Housing Excellence Academy (THE Academy)
- Homeownership Program

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#### **Development Solutions**

Development Solutions supports nonprofit organizations and Native organizations by partnering with them to develop affordable rental housing in the rural West. We have the flexibility to provide a wide range of services—from technical assistance to consulting to partnering. RCAC will only develop or own rental housing with a local nonprofit partner.





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#### What THE Academy Includes

- Combines training with technical assistance to apply lessons directly to your housing project
- Multi-year program offers:
  - Six training sessions spread over 18 months
  - Shorter webinars in between on special topics
  - Coaching for your housing project through 2024
- Participants commit to:
  - Staff time for same two staff to attend all trainings, plus time to work on your housing project
  - Travel costs for in-person trainings (after \$4,000 scholarship)

Tribal Housing Excelle

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#### Who THE Academy Is For

- Eligible applicants are IHBG or NHHBG grantees:
   Tribal or Native housing authorities, TDHE's, housing
  - departments
- The housing must be Rural by HUD Rural Capacity Building Grant definition

Tribal Housing Excellence Academy

- Successful applicants will have:
  - Some recent development experience
  - A viable housing project to work on
  - A desire to stretch/innovate

### **HUD Certified Housing Counseling**

RCAC is a HUD Approved Intermediary for Housing Counseling Agencies, with 18 subgrantees, providing funding, training, and technical assistance to Housing Counseling agencies. We are also one of 5 approved Intermediaries that provide nationwide training to housing counselors on topics that assist them in complying with HUD Housing Counseling regulations and program requirements.



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#### **RCAC Homeownership Program**

- Resources to assist rural communities in their homeownership goals for new and existing homes
- USDA 502 Direct Intermediary
- USDA 502 Direct Trainings this includes the required training for certified packagers and other smaller training resources
- Technical Assistance for rural communities and their homeownership programs

#### USDA Rural Development 502 Direct Certified Packaging Intermediary

Intermediary for 502 loan packaging—provides quality assurance reviews of USDA 502 Direct loan packages submitted by Certified Packagers in RCAC service area.



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USDA 502 Direct Loan Application Packaging Training
<ul> <li>Training agencies will provide at least 8 trainings a year.</li> </ul>
<ul> <li>RCAC has virtual training March 27-31<sup>st</sup> and September 18-21<sup>st</sup></li> </ul>
<ul> <li>RCAC has shorter refresher/introduction sessions, offered on an as-needed basis. These are typically free, but <i>do not</i> meet the training requirement for certified packagers.</li> </ul>

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# RCAC's Increasing Equality in Access to Homeownership Initiative Initiative's Goal to increase homeowners who are Indigenous and people of color through: Technical Assistance for rural communities and their homeownership programs

- Scholarships for required USDA 502 Direct Loan Application Packaging process and other RCAC housing trainings
- Pass-through funding for initiative focused activities

# Increasing Equality Access to USDA 502 Direct Loans

- Training and Technical Assistance for USDA 502 Direct loan application packaging
- Scholarships for RCAC's USDA 502 Direct Loan Application Packaging Training
- Assistance in USDA 502 Direct lending barriers/challenges
- Small Amounts of Pass-through Funding to build USDA 502 Packaging capacity
- · Peer-to-Peer Networking Calls and Best Practices
- Training in Preparation for Native CDFI Relending

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#### **Additional Initiative Resources**

- Training resources in homeownership programs and housing counseling
- Technical Assistance
- Pass-Through Resources
- Down Payment Assistance
- · GOAL New and Preserved Homeowners



#### **502 Program Overview**

- Serves: Very-Low income (VL) and Low-income applicants
- Direct Loan from Rural Development (not a 502 Guarantee Loan)
- Property must be in a rural area and meet program requirements

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#### 502 Program Overview, cont....

- Typically, No Down Payment required
- Payment Assistance makes the payments
   affordable
- Some closing costs may be included in the loan, up to the appraised value
- Private Mortgage Insurance (PMI) not required

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#### 502 Loan Terms

- Standard term 33 years
- When income eligible and needed the term may be 38 years
  - Uses 38 years (if income eligible) to reach max loan c
- Manufactured Homes = 30-year max
- Typically, 100% Loan to Value

#### Income Limits and Area Loan Limit

- Income Limits are on a per county basis and similar to HUD except USDA uses income banding (1-4 member households = 4-person income limit and 5-8 member households = 8-person income limit)
- Maximum loan amount is based on the County's Area Loan Limit, Appraised Value and Amount the applicant can afford

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## **Roles and Packaging Fee**

- Certified Packaging Body markets the 502 program and works with potential applicants
  - Agency-Certified loan application packagers who are employed by a Qualified Employer (i.e. nonprofits, tribal housing authorities)
- Intermediaries provide assistance to packagers/perform quality assurance reviews.
- RD determines eligibility and underwrites.
- Packaging Fee currently \$2,000 and split with Intermediary (RCAC's split – \$1,525 to packager and \$475 to RCAC)

#### **Packaging Responsibilities**

- Stay informed of RD 502 regulations.
- Market the 502 program in your area.
- Intake, preliminary eligibility, and assembly of complete applications (per HB-1-3550, Attachment 3-A).
  - · Phase 1: Eligibility.
  - · Phase 2: Property.
- Phase 2: Flopenty.
   Submit loan packages to intermediary for quality assurance review/submittal to RD.

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#### Certified Packaging Role – Phase1 Packaging:

- · Initial Intake determine the likelihood of eligibility based on undocumented information
- Income Eligibility Verify based on 3<sup>rd</sup> party documentation for program eligibility
- Credit Analysis Review per USDA regulations and make recommendations
- Other Program Requirements
- · Compile and Submit

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#### **Addressing Credit Issues**

- · No minimum credit score is required
- If the applicant has a 640 score or higher and no Significant Delinquencies, the applicant qualifies for a streamlined credit review
- If the score is under 640, full credit analysis is completed using Indicators of Unacceptable Credit

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#### **Establishing Credit**

- If under 640 score, a landlord verification is a requirement, if it is possible to obtain
- A minimum of three trade lines are reviewed and alternative/nontraditional credit can be used if three trade lines are not included in the credit report
- In order to be counted as a trade line the applicant must be the responsible party and not just an authorized user.

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### Certified Packaging Role – Phase 1 (Cont.):

- Intermediary Reviews if additional items are needed the intermediary will request them
- Intermediary submits to RD for review and if approved, a Certificate of Eligibility is issued
- Applicant starts looking for a home to purchase.

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#### Certified Packaging Role – Phase 2 Property Submission:

- · Compile property documents.
- Assist the applicant with the review of the inspection report and addressing health and safety items.
- Prepare a cost estimate for repair items not covered by the seller.
- Submit to Intermediary for review.
- Intermediary reviews and submits to RD for review and underwriting.

#### **Becoming a Certified Packager**

- · Sign up with an intermediary in your state
  - Within 12 months of signing up. Complete Agency-Approved course within 12 months of signing up with an intermediary

  - Successfully pass the corresponding test
- Meet eligibility requirements:
  - At least one year of affordable housing loan origination and/or housing counseling experience (resume).
  - Be employed by a qualified employer.

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**Recommended Components of a 502 Direct Packaging Program** 

- Outreach
- Housing/Credit Counseling (optional yet extremely helpful)
- Knowledge of the Local Housing Market
- Knowledge of Local Down Payment Assistance • Programs

#### **Creating a Pipeline and Realistic Expectations**

Budget Demands of Low and Very-Low Income Applicants

- High rental cost = cost burdened applicants
- Student Loans
- Credit/Debt Culture = low credit scores and high debt ratios
- Payment Shock for applicants living at home with family

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#### **Organization Budget Expectations**

- Packaging fees are only paid for loans that close, at the time of loan closing.
- This results in several months of packaging before the first loans reach closing.
- Nonprofits shouldn't expect to receive any packaging fees for 9-12 months after the packaging has started.

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#### **Budget Expectations - # of Closed Loans**

- · This varies for each nonprofit.
- The expectations that should be taken into consideration are:
  - · Area serviced.
  - · Outreach and resulting pipeline of applicants.
- Homebuyer Education and Housing Counseling short and long-term support.
- Program design.
- Staff capacity.

#### **Developing the Required Capacity**

- Partnerships for outreach, homeowner education, housing counseling
- Required training and online exam
- Developing the 1-year experience
  - Housing Counseling
  - Partnering with existing packager
- When to invest in the USDA 502 Direct Loan Application Packaging Training

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#### Community/Organization Benefits of USDA 502 Direct

- Homeownership is affordable for a much larger number of very low and low-income applicants
- Limited resources for down payment assistance and/or affordability gap financing go much further when using 502 Direct
- Certified Packaging fee for applications that close
- · Certified packagers working locally to assist applicants



## **Summary and Next Steps**

- Attend an upcoming information session and trainings
- Contact RCAC if interested to discuss ways to participate

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#### **Contact Information**

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#### Where to find us

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